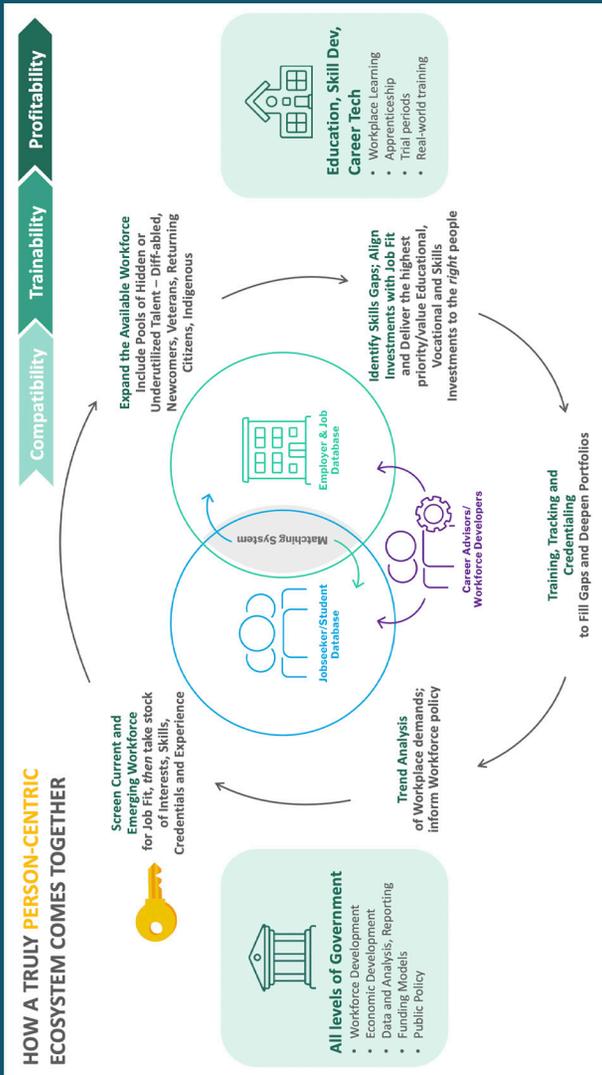


# User Flow

(True Person-Centric Ecosystem)



# WE'RE CHANGING THE GAME, SO YOU CAN CHANGE THE WORLD

Patented Job Matching Technology

We know from experience that successful hiring practices, barrier-free career discovery and the development of thriving talent pipelines for industries and communities, all start with one critical element: a highly person-centric view of the individual and their full potential, far beyond what might be inferred from their resume.

Our patented technology uses a single integrated behavioral matching platform to connect individuals with employers and the opportunities to which they are best-suited. Everyone wins: the individual plays to their natural strengths and thrives; because they onboard faster, they are more productive, they stay longer and they perform better – the employer and the community thrive also.

We are proud to be making a profound difference across multiple industries and geographic regions, for the benefit of the entire ecosystem. Our Clients and Partners demonstrate daily how starting with Fit can transform lives, careers, organizations and local economies. By more effectively matching Talent with Opportunity, we are doing our part to create a better, more sustainable world for all.

Let's build a workforce to be reckoned with.

1-800-513-7277  
www.fitfirsttech.com



# BUILDING AN ECOSYSTEM

Vegas PBS is the PBS Television station in Southern Nevada whose broadcast footprint covers Clark, Nye, Esmeralda, Lincoln and White Pine counties. But Vegas PBS is so much more than public television. Workforce Education, Education Media Services and Emergency Management are three current strategic goals as are skills training and workforce development activities across the communities they serve statewide.

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# TRANSFORM THE FUTURE

## Building a Community-Wide Employment Ecosystem

Vegas PBS has long been active in leading Workforce and Economic Development initiatives in Southern Nevada.

In 2023, the station received a combined \$1.07 million Clark County and City of Las Vegas ARPA grant which has enabled the organization to scale it's activity and expand it's leadership footprint in the community.

### Objectives:

- ✓ Better align services so the right person gets the right training for the right job.
- ✓ Assist smaller employers in hiring individuals likely to stay longer and perform better, prioritizing businesses in Qualified Consensus Tracts, Veteran-Owned, Women, and Minority-Owned enterprises.
- ✓ Reduce or eliminate barriers to entry for certain populations - especially those living in Qualified Census Tracts (QCTs).

### Approach:

- ✓ As the initiative was new, it is like a chicken and egg approach. "We had to get candidates in the system for employers to have choice, but employers in the system to match candidates," says Solt, Director of Workforce Training & Economic Development.

#### STEP 1

##### Engage the K-12, higher education and workforces services systems.

- Goal is to get the system in every junior high and high school in Clark County (public, private and charter schools) and workforce service agencies.
- Engage the public and private colleges and universities.
- Schedule targeted informational sessions for counselors, principals, and career coaches.
- Direct 1:1 outreach to schools and agencies.

#### STEP 2

##### Outreach to the public and private workforce development system providers

- Zoom and in-person information meetings.

#### STEP 3

##### Work with all Chambers of Commerce, State Small Business Agencies

- Conducting focus groups.
- Attending events.
- Participating in job fairs.
- Participating on Panels.
- Conducting Zoom meetings.

- ✓ The station created on-air and social media campaigns targeting individuals and businesses.

- ✓ Created new business and individual collateral for use with the different audiences.

### Outcome:

- ✓ The NV Jobtimize Assessment is required as part of Vegas PBS' enrollment process for new students to ensure program choice is a good "fit" for students career goal.
- ✓ Currently moving to sustainability phase and marketing direct to larger businesses who will pay for the service.
- ✓ Contracted for use with the Clark County Library System for customized portals for each branch.
- ✓ Increased student enrollments with a current completion rate of 98.6% for FY 2022/23.
- ✓ Lead to accelerated pilot programs partnered with Southern Nevada Goodwill Industries where students are completing year-long programs in 9-11 weeks. Currently 100% completion of students all in externships or now employed full-time.
- ✓ On-going use at Spring Mountain Youth Camp with opportunity to replicate in the youth jails upon arrest.



"If we can get citizens living in the QCTs matched with jobs in their communities, turn over is reduced, training costs are targeted and those areas begin to thrive and grow".

\*See graphic of "ECOSYSTEM" on back.