



‘What Do I Want to Be When I Grow Up?’

How Jobtimize® helps students explore career options early on, so they can make better choices for postsecondary life.

As early as the 8th Grade, many educators, parents and even students themselves are beginning to think about career exploration. ‘What’s my ideal career path?’ And, ‘What steps in my education do I need to follow to get there?’

However, far too often of these questions are never clearly answered, and as high school graduation draws nearer, confusion and uncertainty about the right career path still lingers. In fact, 33% of all college students switch direction and transfer to another school at least once, often because they’re still asking themselves, “Which courses are the right choice for me?”¹

The Jobtimize® Difference

As a way of determining a student’s path, most career platforms focus on knowledge, skills and previous experience. However, we look at it from a new angle – **‘Who is this person, and what is their full potential?’** Thus, Jobtimize® helps to determine important career drivers through a better understanding of a student’s personality, behavioral traits and interests, then we combine that with their skills and education for a complete profile. This new depth of insight lays out a variety of career options for both students and guidance counselors to explore and consider, improving educational planning.

So, in this age of high education fees, both educational institutions and their students are benefiting from Jobtimize® as a directional road map for better course choices, improved internship/apprenticeship outcomes, and a more successful, targeted job hunt after graduation.

And it’s not just students who can benefit. Many adults also remain disillusioned by poor career choices they have made, or a desire to prepare for uncertainties in the workplace that may require a different skillset. Jobtimize’s career matching system allows these individuals who are mid-career, preparing to take high school equivalency exams, or considering additional certifications to make a more informed decision about those important next steps towards a future-ready, fulfilling career.

- Matching people with the **right careers**.
- Matching employers with the **right people**.
- Matching career advisors with the **right resources**.

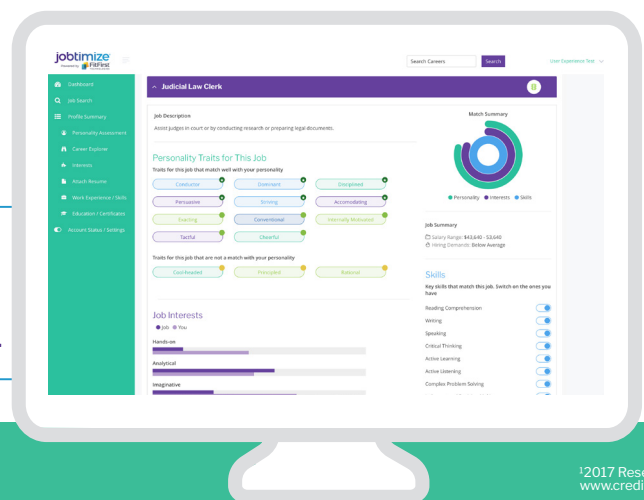
How It Works

Jobtimize® is a unique online solution that connects students, guidance counselors and employers all within one single, integrated platform. First, using cutting-edge AI and behavioral science on a secure system, it is free for students to log onto www.jobtimize.com and build their career ‘fit’ profile. As a student grows older, their profile can be updated and tweaked to reflect changes in the student’s interests or skill level. With that data in hand, Jobtimize® provides lists of top career matches, career planning reports and a live job search engine that both a student and/or a guidance counselor can use to plan the right path. And, Jobtimize® also keeps a record of diplomas, certificates and files, such as CRC scores, Honors, AP Honors, GED, work samples, and letters of recommendation, allowing users to store a full portfolio of documents.

Integration for Guidance Counselors

Serving a vast range of education advisors and workforce organizations, Jobtimize® offers a separate ‘Career Advisor’ portal, allowing those supporting students the ability to add, track and manage the people in their database. The portal also provides statistical graphs and outcomes, notifications, students’ career planning reports, and even the ability to jump into a student’s Jobtimize® profile at the click of a button.

Benefiting those guiding older students, Jobtimize® allows for direct integration with employers. Career advisors can manage and track employers who are offering opportunities that fit the individuals receiving their guidance, and companies who are hiring can make the processes faster and more efficient by using Jobtimize® to view lists of pre-screened ‘matchable’ candidates for the jobs being offered.



Because there’s more to someone than just their resume!
www.jobtimize.com

¹2017 Research by www.creditdonkey.com