



# Increasing Job Success After Prison

How Jobtimize® can help returning citizens, agencies and employers join together for better results.

## ‘Fitting’ into Employment

Recently, a Manhattan Institute study revealed that there was a 20% reduction in return to crime by non-violent offenders who got a job soon after leaving prison<sup>1</sup>, with each one that doesn't return saving state governments upwards of \$75,000.<sup>2</sup>

With this in mind, the question then becomes how do corrections departments and rehabilitation centers ensure that their returning citizens overcome the common barriers to entering the workforce? What can be done for those individuals to help guide them towards the right vocational training, which will in turn greatly improve their odds of success in a job? And how can these individuals be better connected with employers who are ready to hire?

Most inmates receive some level of vocational training and education while in prison, and that investment should serve as a stepping stone towards improved employment success once released. However, this one-size-fits-all approach can leave many returning citizens, and those who guide them, with little insight or ability to pinpoint what it is in the workforce that will truly help that individual thrive beyond the prison walls. As well, this system typically doesn't give employers an opportunity to discover former prisoners as part of a viable, attractive, ‘hirable’ pool of talent.

## The Solution

Jobtimize® is a unique solution that connects returning citizens, their advisors/resettlement agencies and employers all within one single, integrated platform. First, using cutting-edge behavioral science on a secure cloud-based system, Jobtimize® helps individuals to build their career ‘fit’ profile – providing a clearer understanding of the jobs for which they are/are not compatible, so they (and their advisors) can narrow their

field and set realistic targets and objectives. Jobtimize® also provides better insight for investments in vocational training within a correctional facility, and, once outside the prison, employers have a better understanding of the person behind the ‘label’.

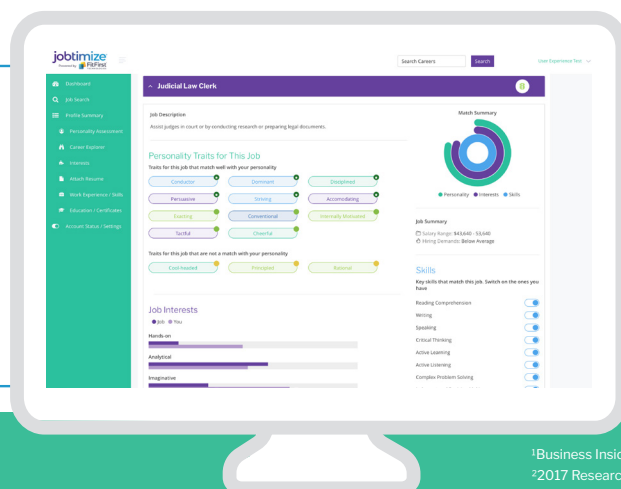
## A Guiding Light

At the time of a prisoner's release, advisors and resettlement agencies are now more prepared with access to Jobtimize's full suite of tools – bringing their coaching to new levels with objective data about their clients' behavioral traits, skills, interests, and the types of roles in which they are most likely to succeed. Jobtimize® allows advisors to track and support their clients' progress throughout the entire process, and, most importantly, it is linked directly to Indeed and other leading job boards, presenting an abundance of potential opportunities to the jobseeker. The Jobtimize® platform can also bridge the gap between partner employers and other agencies who hire released inmates.

## Hiring Better

For employers, Jobtimize® offers the ease of built-in connectivity between them and their community – helping them to discover hidden talent, new skillsets, and greater hiring potential for candidates, such as returning citizens, who might have otherwise been overlooked. Applicants from the Jobtimize® jobseeker database will appear in an employer's dashboard with a FitScore® beside their name to show how well the candidate matches the job. Detailed pre-screening reports and interview guides are also generated for each candidate – offering valuable insight that focuses on ‘fit’ for the role and likelihood of success.

- Matching people with the **right** careers.
- Matching employers with the **right** people.
- Matching career advisors with the **right** resources.



Because there's more to someone than just their resume!  
[www.jobtimize.com](http://www.jobtimize.com)

<sup>1</sup>Business Insider, Elena Holodny, July 2017  
<sup>2</sup>2017 Research by ERecruitFit