



‘What Do I Want to Be When I Grow Up?’

How Jobtimize™ helps students explore career options early on, so they can make better choices for postsecondary life.

As early as the 8th Grade, many educators, parents and even students themselves are beginning to think about career exploration. ‘What’s my ideal career path?’ And, ‘What steps in education do I need to follow to get there?’

However, far too often of these questions are never clearly answered, and as high school graduation draws nearer, confusion and uncertainty about the right career path still lingers. In fact, 33% of all college students switch direction and transfer to another school at least once, often because they’re still asking themselves, “Which courses are the right choice for me?”¹

The Jobtimize™ Difference

As a way of determining a student’s path, most career platforms focus on knowledge, skills and previous experience. However, we look at it from a new angle – ‘Who is this person?’ Thus, Jobtimize™ helps to determine important career drivers through a better understanding of a student’s personality, behavioral traits and interests, combined with their skills and knowledge. This new depth of insight lays out a clearer path for both students and guidance counselors, and improves educational planning.

So, in this age of high education fees, both educational institutions and their students are benefiting from Jobtimize™ as a directional roadmap for better course choices, improved internship outcomes, and a more successful, targeted job hunt after graduation.

Even many adults remain disillusioned by poor career choices, and a desire to prepare for the uncertain future of work that may require a different skillset. Jobtimize’s career matching system allows these individuals who are mid-career, preparing to take high school equivalency exams, or considering additional college courses to make a more informed decision about those important next steps towards a future-ready, more fulfilling career.

- Matching people with the **right** careers.
- Matching employers with the **right** people.
- Matching career advisors with the **right** resources.

How It Works

Jobtimize™ is a unique online solution that connects students, guidance counselors and employers all within one single, integrated platform. First, using cutting-edge AI and behavioral science on a secure system, it is free for students to log onto www.jobtimize.com and build their career ‘fit’ profile. As a student grows older, their profile can be updated and tweaked to reflect changes in the student’s interests or skill level. With that data in hand, Jobtimize™ provides lists of top career matches, career planning reports and a live job search engine that both a student and/or a guidance counselor can use to plan the right path. And, the newest version of Jobtimize™ will be built to track even more diplomas and certificates such as CRC scores, Honors, AP Honors, and GED.

Integration for Guidance Counselors

Serving a vast range of education advisors and workforce organizations, Jobtimize™ offers a separate ‘Career Advisor’ portal, allowing those supporting students the ability to add, track and manage the people in their database. The portal also provides statistical graphs and outcomes, notifications, students’ career planning reports, and even the ability to jump into a student’s Jobtimize™ profile at the click of a button.

Benefiting those guiding older students, Jobtimize™ allows for direct integration with employers. Career advisors can manage and track employers who are offering opportunities that fit the individuals receiving their guidance, and companies who are hiring can make the processes faster and more efficient by using Jobtimize™ to view lists of pre-screened ‘matchable’ candidates for the jobs being offered.

