jobtimize™

The Right Tools for Successful Work-Based Learning

How Jobtimize can create more efficiency and improve outcomes for apprenticeship programs

Filling the Skills Gap

At least 50 percent of youth in Germany, Switzerland and Austria participate in apprenticeships, as compared with less than 5 percent in the North America.[1] But, this is rapidly changing. As we experience a shortage of skilled workers in many trades, a clear effort to build a stronger, more qualified workforce through apprenticeship programs is becoming a key focus in education in many jurisdictions. As a result, students and those early in their careers are also benefiting from these initiatives towards "earning while learning" – not only does it better prepare them for the workplace with a greater range of hands-on skills, it's also become a more attractive and viable option than the time, risk and debt of investing in college.

A 2017 article looking at Colorado's push towards apprenticeships quotes, "We literally have tens of thousands of jobs every week that go unfilled," said Ellen Golombek, the executive director of Colorado's labor and employment department, which helped shape the apprenticeship program. "We're taking a look at the entire work-based-learning spectrum to train, retrain, and 'upskill' the workforce to meet our current and projected needs."[2]

Jobtimize™ for Apprenticeships

How do we ensure that these apprenticeship programs are quickly and successfully filled with people who are passionate about the training and will remain in the trade?

As a way of determining a student's match for the right vocation and apprenticeship options, Jobtimize™ can help students and educators make a more informed decision about those important next steps towards entering the workforce – thus, helping to ensure better outcomes for the individuals, schools and employers who have invested time and money in an apprenticeship program.

How does Jobtimize™ do this? It's a unique online tool that connects students, educators/advisors and employers all within one single, integrated platform. First, using cutting-edge AI and behavioral science, it is free for students to log onto www.jobtimize.com and build their career 'fit' profile. As their profile is completed, both students and educators gain a better understanding of the individual's personality, interests and skills, explaining what makes them a better match for some jobs than for others. Jobtimize™ then provides lists of the student's top career matches, career planning reports and active job listings, allowing them and their school to tap into valuable insight that will ultimately drive the success of the work placement program.

Everyone Benefits

For employers, the Jobtimize™ platform allows direct integration with educators and skills trainers, so the companies who are hiring can make the processes faster and more efficient by viewing lists of pre-screened 'matchable' apprenticeship candidates, highlighting those who are likeliest to engage and complete the program (reducing fallout midway through). Employers can also partner with educators to post openings for apprenticeship jobs, with tracking and reporting tools to gauge supply, demand, talent pipelines and placement success on a state by state basis.

From the other side, educators and career advisors can use Jobtimize™ to better manage and track employers who are offering opportunities that fit the individuals receiving their guidance, track placement success rates, and effectively bridge the gap between students and work placement.

- Matching people with the **right** careers.
- Matching employers with the **right** people.
- Matching career advisors with the **right** resources.

[1]http://www.ncsl.org/research/labor-and-employment
[2]https://www.edweek.org